

# Illustration palette

To allow us to create more depth within our illustrations, we use an extended version of the main brand palette. This expanded version of our brand colors allows to create more depth and shadow in our graphics.

These colors are for use solely in illustrations.  
DO NOT USE in headlines, backgrounds or body copy.



## CHRMP Blue

Hex code : 2960A1  
RGB : 41-96-161  
CMYK : 89-65-8-0

## CHRMP Green

Hex code : 8DC162  
RGB : 141-193-93  
CMYK : 49-3-80-0

## Ripples Orange

Hex code : F47621  
RGB : 244-118-33  
CMYK : 0-66-99-0

## CHRMP Pink

Hex code : E4148D  
RGB : 228-20-141  
CMYK : 3-98-0-0

## Ripples Red

Hex code : EF3924  
RGB : 236-57-36  
CMYK : 0-91-98-0

## CHRMP Yellow

Hex code : FFC220  
RGB : 255-194-32  
CMYK : 0-25-94-0

## CHRMP Light Blue

Hex code : 78B9E7  
RGB : 120-185-231  
CMYK : 49-13-0-0

## Dark CHRMP Blue

Hex code : 1B406E  
RGB : 27-64-110  
CMYK : 98-80-30-17

## Dark CHRMP Green

Hex code : 688F49  
RGB : 104-143-73  
CMYK : 63-25-90-7

## Dark Ripples Orange

Hex code : C25E1B  
RGB : 194-94-27  
CMYK : 18-73-100-6

## Dark CHRMP Pink

Hex code : B8116F  
RGB : 184-17-111  
CMYK : 26-100-26-1

## Dark Ripples Red

Hex code : BD2C1C  
RGB : 189-44-28  
CMYK : 18-95-100-8

## Dark CHRMP Yellow

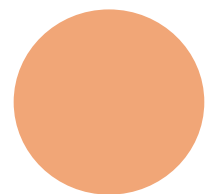
Hex code : F7942B  
RGB : 247-148-43  
CMYK : 0-49-93-0

## Dark Light Blue

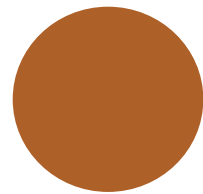
Hex code : 5E91B5  
RGB : 94-145-181  
CMYK : 65-33-16-0

## People Palette

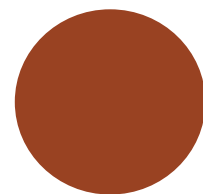
The colors below are for designing people in Illustrations. Use colors for hair/skin/nails.



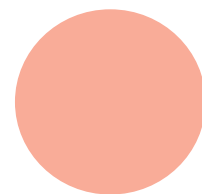
Hex code : F1A677  
RGB : 241-166-119  
CMYK : 2-40-55-0



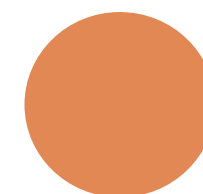
Hex code : AD6028  
RGB : 173-96-40  
CMYK : 24-67-98-12



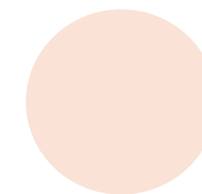
Hex code : 994222  
RGB : 153-66-34  
CMYK : 27-81-99-22



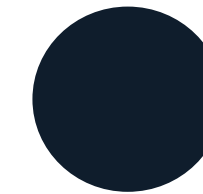
Hex code : F9AC98  
RGB : 249-172-152  
CMYK : 0-38-34-0



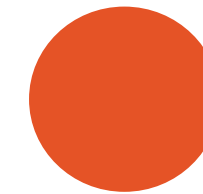
Hex code : E28855  
RGB : 226-136-85  
CMYK : 8-55-73-0



Hex code : FAE3D6  
RGB : 250-227-214  
CMYK : 1-11-12-0



Hex code : OF1D2C  
RGB : 15-29-44  
CMYK : 88-75-54-67



Hex code : E55326  
RGB : 229-83-38  
CMYK : 4-82-100-0